

Why Defence Acquisition is Difficult

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Chair, Defence Science Expert Committee (DSEC) Ministry of Defence

SSPD 2021: International Conference in Sensor Signal Processing for Defence: from Sensor to Decision, 14/15 September 2021



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Minister: Doubts continue over Army's troubled Ajax armoured vehicles



Defence Minister Jeremy Quin has said he "cannot 100% promise" that noise and vibration problems with the Army's new fleet of armoured vehicles can be resolved.

He told MPs the programme remains "troubled" and said he could give no deadline for issues to be sorted out.

Outline

- Why defence acquisition is difficult
- Some examples
- Innovation and how to foster it
- Some approaches
- Conclusion

Why Defence Acquisition is Difficult

- The acquisition of defence equipment – whether tanks, aircraft carriers or fast jets – is notoriously difficult.
- On the occasions when it goes wrong we hear of cancelled projects or costly spending overruns, amounting to billions of pounds of taxpayers' money.







1. Because requirements change

- Equipments may have an in-service lifetime of 20 years or more
- 20 years ago we could not imagine the operations that we now pursue
- DCDC
- Asymmetry
- Think in terms of *capabilities*
- Requirements creep
- UORs



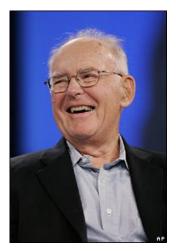
Because requirements change

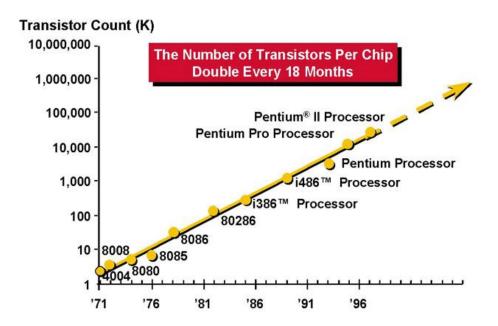


2. Because technology changes

- Equipments may have an in-service lifetime of 20 years or more
- Technology will change hugely in that time and most defence equipment relies heavily on technology
- Perhaps most evident in advances in computing power (Moore's Law)
- Development of technology can be quantified systematically in terms of *Technology Readiness Levels* (TRLs)

Intel already had a robust track record with microprocessor development when IBM* chose the 8088 processor as the heart of the 1981 IBM PC. The 8088 was a 16bit, third-generation microprocessor that followed "Moore's Law". Gordon Moore made his first observation about the "doubling of transistor density on a manufactured die every year" in 1965, just six years after he invented the planar transistor and four years after he and Bob Noyce produced the first planar integrated circuit. Gordon admits that, initially, he did not expect his law to still be true some 30 years later, but he is now confident that it will be true for another 20 years.





Apollo Guidance Computer



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Apollo Guidance Computer and DSKY Invented by Charles Stark Draper Laboratory Manufacturer Raytheon Introduced August 1966; 52 years ago Discontinued July 1975; 43 years ago Type Avionics Guidance Computer Discrete IC RTL based Processor Frequency 2.048 MHz 15-bit wordlength + 1-bit parity, Memory 2048 words RAM (magneticcore memory), 38,912 words

Ports

ROM (core rope memory)^[1] DSKY, IMU, Hand Controller, Rendezvous Radar (CM), Landing Radar (LM), Telemetry

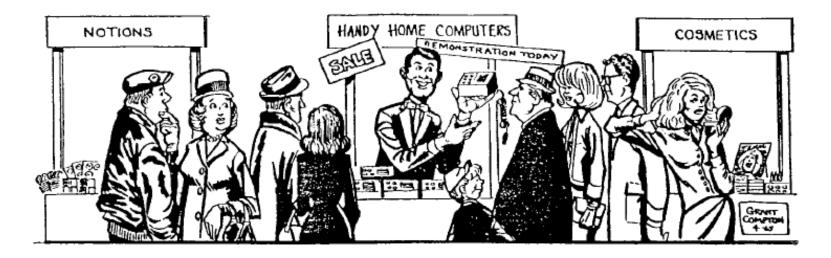
Receiver, Engine Command,

Reaction Control System 55 W^{[2]:120} Power consumption Weight 70 lb (32 kg) 24×12.5×6.5 inches Dimensions (61×32×17 cm)



Cramming More Components onto Integrated Circuits

GORDON E. MOORE, LIFE FELLOW, IEEE



nologies which are referred to as microelectronics today as well as any additional ones that result in electronics functions supplied to the user as irreducible units. These technologies were first investigated in the late 1950's. The object was to miniaturize electronics equipment to include increasingly complex electronic functions in limited space with minimum weight. Several approaches evolved, including microassembly techniques for individual components, thin-film structures, and semiconductor integrated circuits.

Reprinted from Gordon E. Moore, "Cramming More Components onto Integrated Circuits," *Electronics*, pp. 114-117, April 19, 1965. Publisher Item Identifier S 0018-9219(98)00753-1. to use integration occause it cuts costs of oom manufacture and design.

The use of linear integrated circuitry is still restricted primarily to the military. Such integrated functions are expensive and not available in the variety required to satisfy a major fraction of linear electronics. But the first applications are beginning to appear in commercial electronics, particularly in equipment which needs low-frequency amplifiers of small size.

III. RELIABILITY COUNTS

In almost every case, integrated electronics has demonstrated high reliability. Even at the present level of pro-

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Cramming More Components onto Integrated Circuits

GORDON E. MOORE, LIFE FELLOW, IEEE

Even in the microwave area, structures included in the definition of integrated electronics will become increasingly important. The ability to make and assemble components small compared with the wavelengths involved will allow the use of lumped parameter design, at least at the lower frequencies. It is difficult to predict at the present time just how extensive the invasion of the microwave area by integrated electronics will be. The successful realization of such items as phased-array antennas, for example, using a multiplicity of integrated microwave power sources, could completely revolutionize radar.

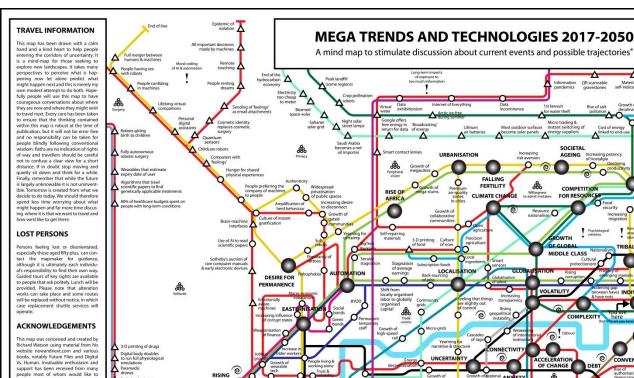
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> Reprinted from Gordon E. Moore, "Cramming More Components onto Integrated Circuits," *Electronics*, pp. 114-117, April 19, 1965. Publisher Item Identifier S 0018-9219(98)00753-1.

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design by Zeljko Zoricic. LARGE PRINTED COPIES

Large colour prints of this roadmap (A3, A1 and the rather magical AO size) can be ordered by contacting Richard Watson via nowandnext.com or LinkedIn. There is no charge for these prints except to cover printing postage and large cardboard tubes. Please note that shipping AO sized prints to far-flung corners of the world can be rather expensive. If you want to print this map yourself from a digital file found online it is suggested that A3 should be the minimum size unless you have magnificent eye-sight or a magnifying glass. If you need a very high resolution file this can be ordered via nowandnext.com and there is no charge, zero, zip, zilch,

Convright: Creative Commons Attribution 4.0 International. Essentially this says you can do any thing you like with or to this map, including commercial uses, but please say where it originally came from, which is me. Commentary and history for this map can be found at

Version one. London, UK, May 2017

△ Systemic financial collapse * Or thereabouts, who can say? Δ Inflation running at > 10% △ Rapid rise in US interest rates A Major Chinese slowdown

Brain implants to

Smart pill

eco-system

Medical records implanted in the human body

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△ Regulatory change

△ Global trade collapse

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△ Decline of human intelligence △ Message received from outer space △ Finding out the Matrix is real (OMG) △ Return of the Messiah (look busy) Δ People taking these things seriously △ Something I haven't thought of

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Security Values

LEGEND Mega Trends O Now

Neuro-tech response to TM

TREND

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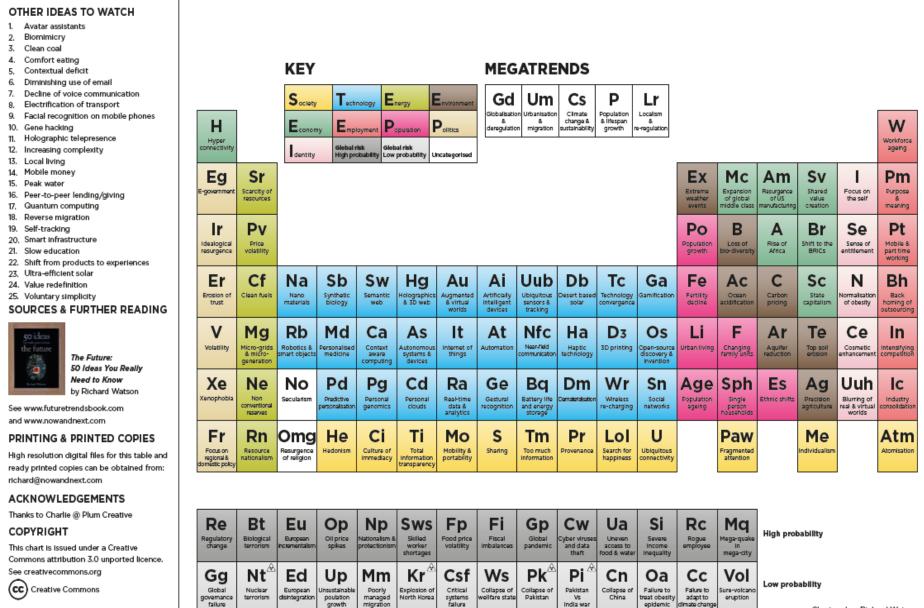
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- Dangerous 0 curren
 - Place of interest Projection: Subjective

TABLE OF TRENDS & TECHNOLOGIES FOR THE WORLD IN 2020



Technology Readiness Levels (TRLs)

Definitions of TRLs for Components and Subsystems/Systems

The tables below define the nine Offshore Industry TRLs and give a description of each. The overlapping lines on the left-hand table and the cell shading are meant to graphically demonstrate the progression from pure research to pure development as TRLs increase.

Technology Readiness Levels (TRLs)

Generate Knowledge (Research)

Basic Technology Research	Level 1	Basic principles observed and reported				
Research to Prove Feasibility	Level 2	Technology concept and/or application formulated				
Technology	Level 3	Analytical and experimental critical functions and/or characteristic proof-of-concept				
Development	Level 4	Component and/or bench configured subsystem validation in laboratory environment				
Technology Demonstration	Level 5	Component and/or bench configured subsystem validation in relevant environment				
System/Subsystem	Level 6	System/subsystem model or prototype demonstration in a relevant environment				
Development	Level 7	System prototype or system demonstration in an operational environment				
System Test and Operation	Level 8	Actual system completed and qualified through test and demonstration				
	Level 9	Actual system proven through successful mission operations				

Produce Products and Capabilities (Development)

3. Because there are no prizes for coming second

- It has to work !
- Social Media means that more or less anything that happens is on our TV or laptop screens within hours
- Politicians are acutely sensitive to accusations of 'sending our boys (and girls) out with second-rate equipment'

4. Because the whole thing is run by humans

- Desk officers are typically in-post for 2-3 years
- And senior officers in the UK rarely have a technical background
- Governments have terms of 5 years or less
- Strong personalities
- Issues of investment by Government in UK R&D, access to export markets
- Temptation just to 'buy American'
- But some Sovereign Capabilities

An example







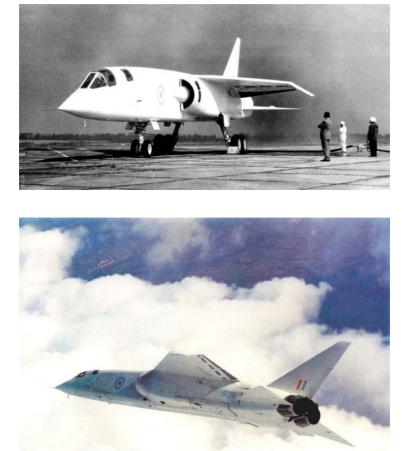
B-36 Peacemaker





Another example: TSR-2





- Mach 2 tactical strike/reconnaissance aircraft
- Scrapped in 1965

Another example: NIMROD AEW



- Based on NIMROD airframe too small to accommodate the radar, electronics, power generation and cooling
- British Aerospace and GEC Marconi as joint project leaders
- Cancelled in December 1986

Yet another example: UPHOLDER Class



- 4 x SSKs
- ordered in 1986
- In service June 1990 October 1994
- Sold to RCN in 1998

Some success stories









Some success stories

- Harrier and Sea Harrier
- Licensed to USA
- and Spain and Italy

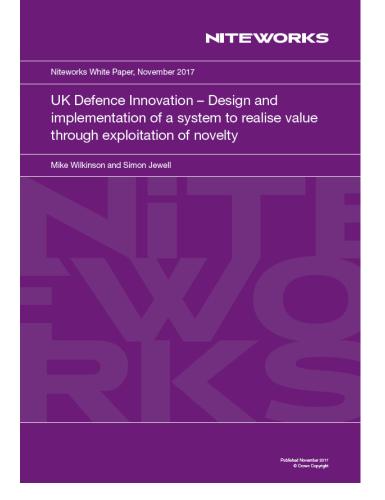


Smart Procurement

- Can we do better ?!
- Defence Industrial Strategy (White Paper, 2005) and Defence Technology Plan
- Smart Procurement -> Smart Acquisition
- COTS technology

Innovation

- Motherhood and apple pie – but what exactly is it ?
- and how do you provide an environment in which it flourishes ?



Mike Wilkinson and Simon Jewell: UK Defence Innovation – Design and Implementation of a System to Realise Value through Exploitation of Novelty, Niteworks White Paper, November 2017

Innovation

Historical Perspective

Girard^{S1} noted that between the sixteenth and eighteenth centuries in theology, "innovation is practically synonymous with heresy", and "In politics, innovation is almost tantamount to rebellion and revolution".

Being called an innovator in Elizabethan England was not intended as a compliment, Francis Bacon observes in his 17th century essay, Of Innovation: "It were good, therefore, that men in their innovations would follow the example of time itself; which indeed innovateth greatly, but quietly, by degrees scarce to be perceived."

S1 Girard, R. (1990) Innovation and repetition. *Substance.* 19, No.2/3(62/63) pp.7.

Innovation is gaining value from the exploitation of novelty

the How?

the What?

the Whv?

The reason '*why*' we innovate is to gain value. Here we refer to value in the broadest sense of the word, which might be measured through reduced cost, time or risk, or through increases in performance, efficiency, resilience or agility, amongst others. Rigidly defining value at this stage is unhelpful, as value will vary dependent upon individual perspective and circumstance. What is important is the acceptance that innovation has only occurred once value has been realised.

The '*what*' concerns the generation of novel ideas or, more likely, the combination of existing ideas in novel circumstances. Ideas are not constrained to technology or products; essentially they should be unbounded and will apply equally to processes, organisation, management, market, business model or operations. Innovation should not therefore be confused with research and development or invention as these are only contributors to a much larger enterprise.

The '*how*' of innovation involves the exploitation of novelty requiring change. Despite the alarming simplicity of this statement, it is during this stage that most attempts to innovate fail. The reasons for this are generally well understood and are referred to in this paper as frictional issues, which include a lack of awareness, the unavailability of resources, incoherence of the system elements, or insufficient motivation/rewards. Approaches to reduce their impact are discussed in the paper and are incorporated in the proposed Defence Innovation System design.

Innovation

Disruptive Ideas

Kodak dominated the photographic film market for most of the 20th century. Despite inventing the digital camera in 1975 it exited the digital camera market in 2013, selling off many of its patents to its competitors in the process. Kodak was late to react to the threat posed by digital cameras to its film business. Early digital cameras did not offer the same quality or practicality as film and the virtual absence of mobile phones, home computers and printers meant that their usefulness was restricted and niche at that time.

Combinations

Digital photography is a good example of where the combination of ideas has helped form new capabilities. Without the combination of home computers, desk-top printers and a digital camera, or the mobile phone with an embedded camera, it is doubtful that digital photography would have become so ubiquitous.

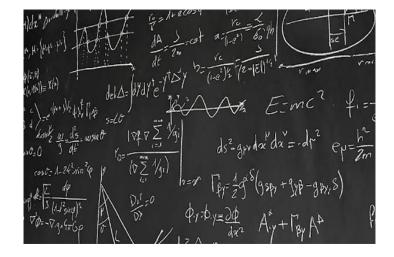
With hindsight such combinations are obvious; the innovator's challenge here was to have the vision to see how existing things combine in novel ways. This can be as demanding as thinking of a new idea itself and requires an extensive awareness of the external environment.

Parable of the Sower

The well-known 'Parable of the Sower' provides a good metaphor for innovation. In the Parable, seeds that fall on stony ground, fall among weeds or are eaten by birds do not develop. Only those that fall on fertile ground, are tended by the farmer, and have sunshine and water bear fruit. In the metaphor, the seeds are ideas. the water and sunshine are essential resources and the tending is everything else that must be done for the realisation of value (fruit).

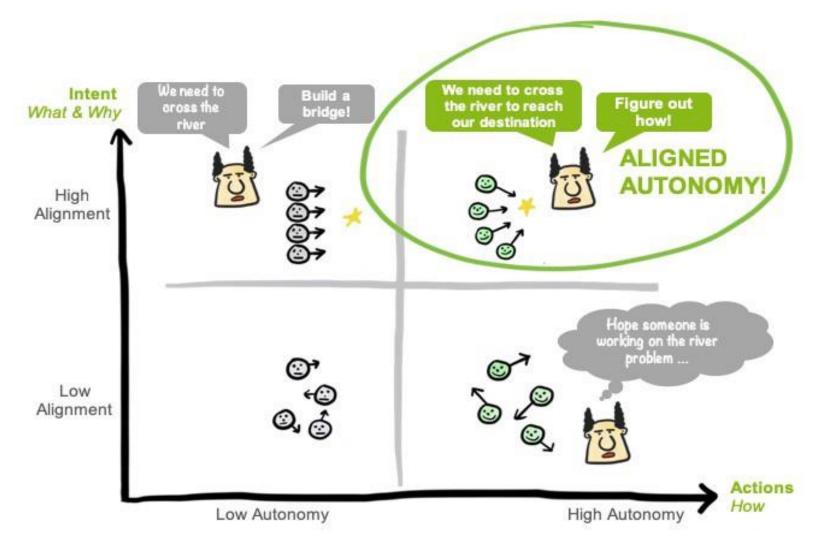
A Culture of Innovation

- Can we do better ?!
- How do you establish a culture which encourages people to think creatively ?



• Eccentricity !

Mission Command



Stephen Bungay: The Art of Action, Nicholas Brealy, 2011

DARPA and **ARIA**

- Since the 1950s, ARPA / DARPA has focused solely on transformative science and technological research programmes, with a lean structure and a high risk tolerance. This approach has yielded remarkable results. ARPA played a vital role in the creation of ARPANET, forming the basis for the Internet. It also funded a precursor to the Global Positioning System (GPS), and the world's first Weather Satellite: TIROS 1. More recently, it has been behind inventions like voice recognition technology, as used in Apple's SIRI.
- A key factor of this success has been recruiting Program Managers, on a fixed term basis.
- Another factor has been the attitude to risk



Defence Technology Strategy

- For the first time, we openly provide detail of:
 - Our R&D priorities for the next 20 years
 - What we need to retain in the UK to maintain UK freedom to develop and use technologies
 - Where there are opportunities for collaboration
 - How we shall sustain key S&T skills



- Industry and Academia advisors were a key part of DTS development
 - through the National Defence Industry Council and Defence Science Advisory Council
- Now developing *Defence Technology Plan*
 - (Defence) industry and academia will play a key role
 - Will provide the next level of detail

science innovation technology



S&T Operations Delivery Model

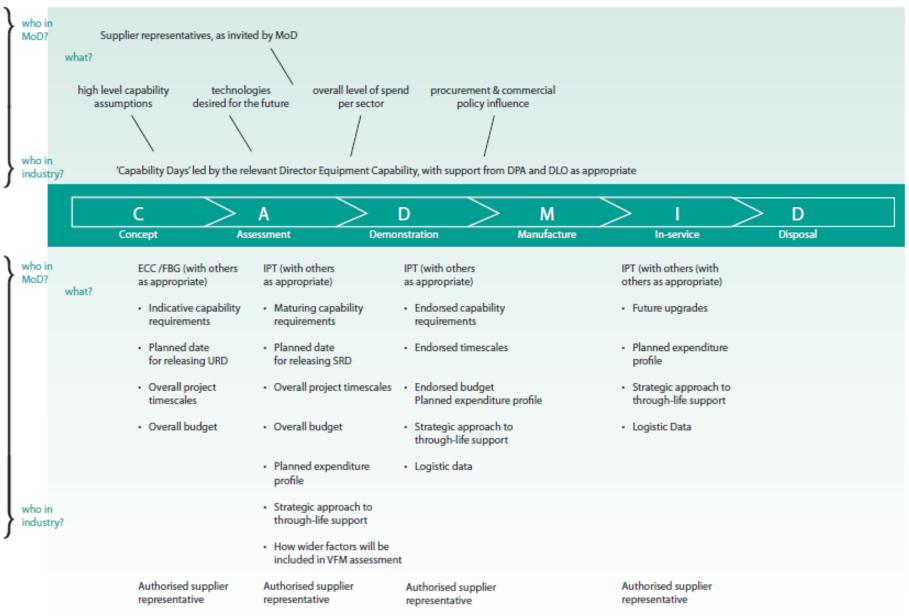
Terrorism Counter Competition of Enterprise Rapid Growth Ideas **Development** of Defence Solutions in **Grand Challenge** Technology Operations Centres **CDE Seed Corn** High Risk Research Consortia based Equipment and High Impact Research and International Support for Technology Demonstrators Research Operations Collaboration Joint Funded Research and Challenge Technology **Risk Reduction** Workshops Demonstrators Single Source Single Source Research and Research **Leehnology** Advice / Assessments "Ideas" Growth **Demonstration Application**

science innovation technology



Defence Science and Technology

- To support armed forces in operations today, tomorrow and the future.
- To create UK-owned technology to benefit equipment:
 - Gives us a battle winning edge (capability)
 - Creates opportunities for industry investment (wealth creation)
- To support intelligence assessments, strategic decision making and the evolution of doctrine
- To support equipment acquisition, support and training



Defence Technology Centre (DTC) in Electromagnetic Remote Sensing (EMRS)

- Low-TRL research in industry SMEs and academia
- Ran from 2003 2010
- Annual conference
- Trials (HYDRAVISION)

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BAE SYSTEMS





Centre for Defence Enterprise (CDE)



Themed competitions FY15/16	
Theme	Value
Open-source big data insight	£2.25M
Persistent surveillance from the air	£2.25M
Agile, immersive training	£2.25M
What's inside that building?	£1.15M
Understand and interact with cyberspace	£1.00M
Security for the internet of things	£2.00M
Autonomy and big data	£4.00M
Synthetic biology for novel materials	£3.50M
Identification and treatment of tinnitus	£1.00M
	ThemeOpen-source big data insightPersistent surveillance from the airAgile, immersive trainingWhat's inside that building?Understand and interact with cyberspaceSecurity for the internet of thingsAutonomy and big dataSynthetic biology for novel materials

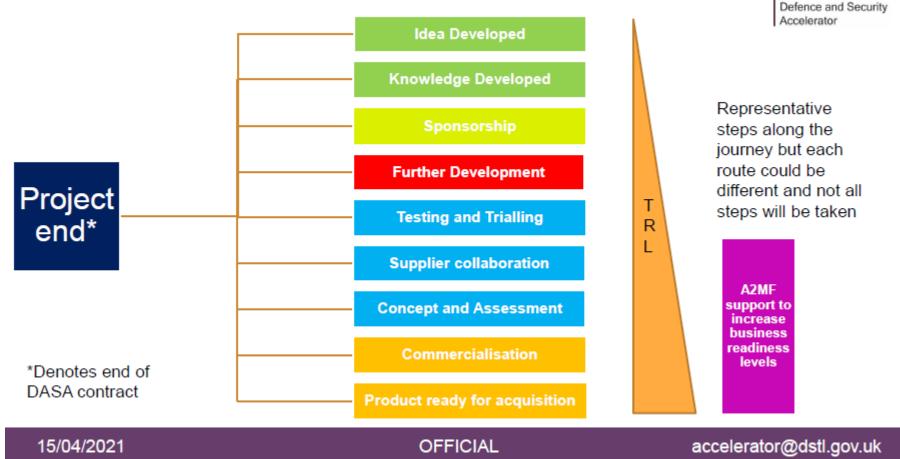
Themed competitions FY16/17

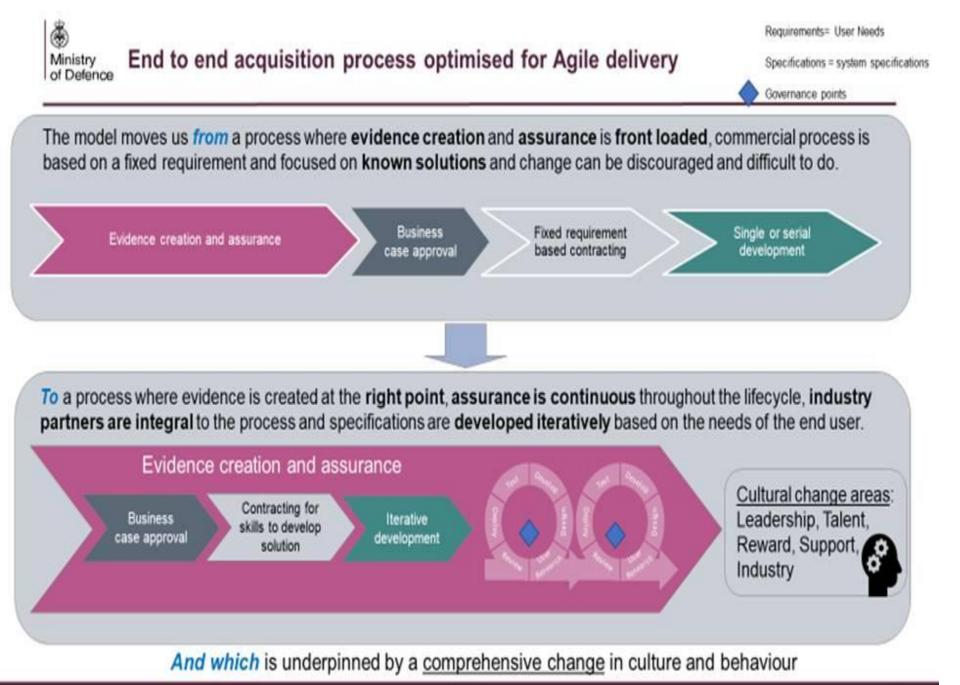
Theme	Value
Persistent surveillance phase 2 (April 16)	£1.00M
Agile and immersive training phase 2 (April 16)	£1.00M
Seeing through the clouds (Jun 16)	£2.00M
Autonomy and big data phase 2 (Sep 16)	£2.00M
Autonomous Hazardous Scene Assessment (Sep 16)	£2.00M
Many drones make light work (Sep 16)	£2.00M
The future of aviation security	£2.00M
Synthetic biology Beyond battery power	

Centre for Defence

DASA – Defence And Security Accelerator

Project Pathways – What happens next?

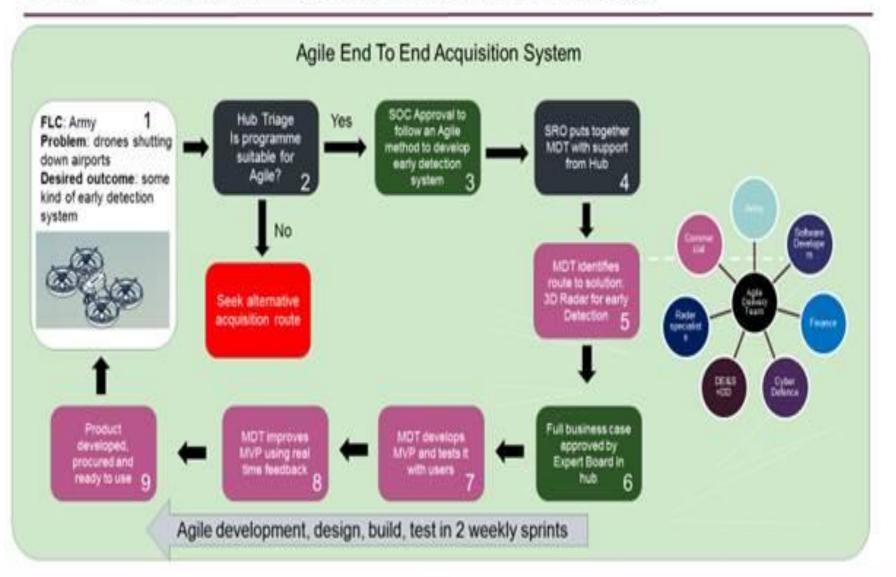




OFFICIAL

Ministry of Defence Rapid Acquisition Operating Model example walk through

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International collaboration

- The academic landscape, with learned societies, conferences and publications, encourages international collaboration
- EU HORIZON, NATO, TTCP, 5EYES, ...

DSEC – Defence Science Expert Committee

- A group of ten scientists, all experts in their respective fields, covering science, engineering, medicine and mathematics
- Bottom up and top down; Responsive
- ISTA Register
- DTIB

RF Sensing

- DSEC study, commissioned by CSA
- Think in terms of generation-after-next technology
- 'The radars of the future will be distributed, intelligent, multistatic, spectrally-efficient'

Spiral development

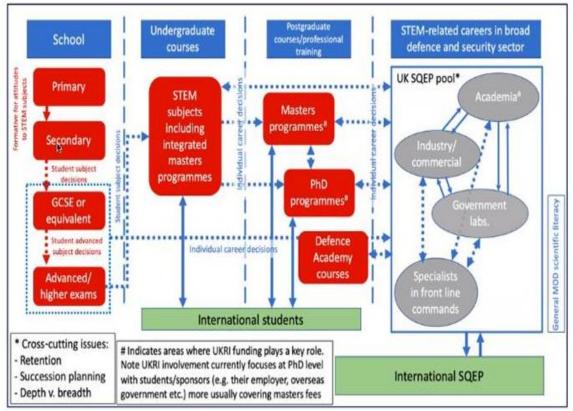
- Since in-service lifetimes may be long, and since technology changes rapidly, it makes sense to build this philosophy into the periodic upgrading of a platform or equipment – a process known as *spiral development*
- Can also apply to software open architectures

Suitably Qualified and Experienced Personnel (SQEP)

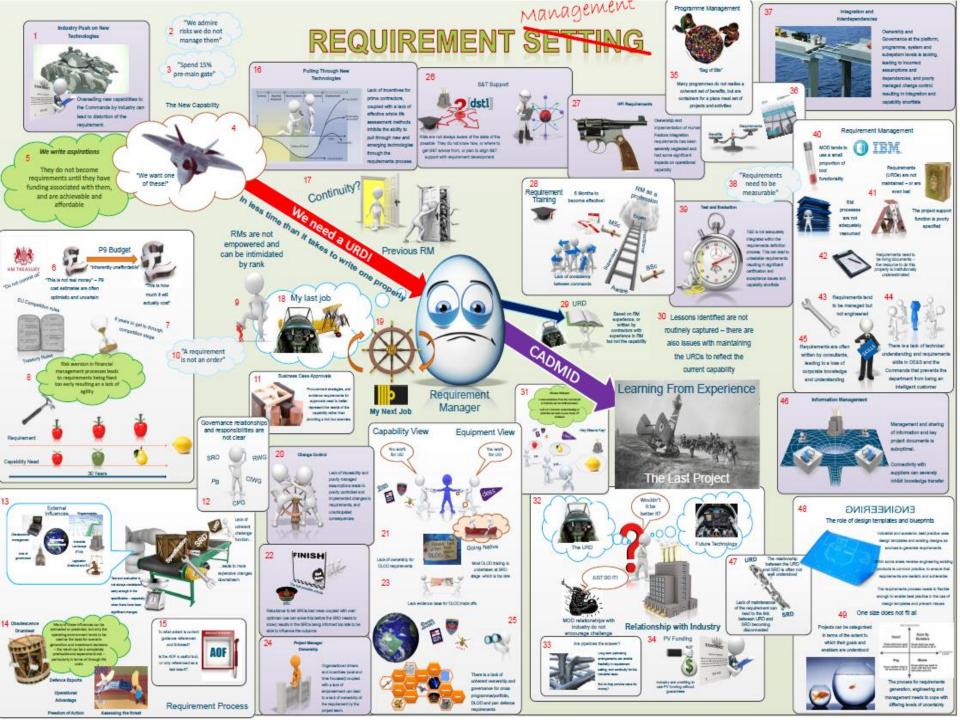
- One of DSEC's recent studies was into the provision of SQEP – it seems to be a universal issue
- Attract bright young people
- And provide attractive career paths, with continuous professional development (CPD), and exchange opportunities
- Perhaps our profession is male-dominated

Summary of issues and recommendations

- General SQEP recruitment via joined-up, high-profile outreach
- Targeted recruitment and skills development following SQEP gap analysis
- Creating wider, accessible SQEP communities outside government
- SQEP retention and development across MOD and government
- General MOD valuing of scientific knowledge and literacy
- Focus on future game-changing SQEP
- Succession planning and knowledge management within MOD/Dstl



Areas of good practice do exist but a strategic, coordinated and long-term overview is required to address the cross-cutting SQEP issue efficiently and effectively.



Conclusion

- Yes, defence acquisition is difficult for many reasons
- No magic bullet
- It's a complicated jigsaw with many pieces, but there are some pointers that seem to be important
- Understanding and fostering innovation is key

Acknowledgements

I express my thanks to those I have worked with and learned from, and who have provided material used in this presentation

Chris Baker Claire Cameron Bryn Hughes Adam Hunter Tamsin Mather Nat Reglar Matt Ritchie Simon Watts Neil Whitehall Mike Wicks

